



## **2012 TICKETING PROFESSIONALS SPONSORSHIP OPPORTUNITY**

Don't miss out on your opportunity to put your product/service in front of ticketing professionals, position yourself amongst your competitors, catch up with clients and meet prospective customers.

The conference and tradeshow will be presented in Melbourne for 2012. This will be the eighth annual national Ticketing Professionals Conference.

Now a fixture on the calendar for the ticketing industry, the 2012 Conference offers over 2 days of direct contact with ticketing professionals from entertainment and performing arts centres throughout Australia.

The NARPACA Ticketing Professionals Conference has consistently attracted over 150 delegates from throughout Australia and internationally. Ticketing Professional delegates include: venue and organisation staff and managers from: box office, marketing, development, front of house and general management.

Sponsorship arrangements need to be finalised by Friday 16<sup>th</sup> December 2011. Payment in full is due by Friday 27<sup>th</sup> January 2011.

The program, including speakers and sessions, is released in October, more details available from [www.ticketingprofessionals.com.au](http://www.ticketingprofessionals.com.au).

To discuss sponsorship opportunities further please contact Tim Roberts Chair of the Ticketing Professionals Conference National Organising Committee on 0419 277 694 or [tim.roberts@ticketingprofessionals.com.au](mailto:tim.roberts@ticketingprofessionals.com.au).



**SPONSORSHIP PACKAGES (ex GST)**

<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
<b>\$3,500</b>	<b>\$4,500</b>	<b>\$6,500</b>	<b>By negotiation</b>
<ul style="list-style-type: none"> <li>• 2.4m x 1.2m Trade Display for 2 days at Conference venue</li> <li>• All catered functions x 1 person for 2 days</li> </ul>	<p><b>Bronze plus:</b></p> <ul style="list-style-type: none"> <li>• 1 x extra (total 2) conference registrations to attend sessions and functions</li> <li>• Logo on sponsors board in foyer for 3 days</li> <li>• 1 minute speech to delegates at function</li> </ul>	<p><b>Silver plus:</b></p> <ul style="list-style-type: none"> <li>• 1 x extra (total 3) conference registrations to attend sessions and functions</li> <li>• Training Day room equipped with Data Projector and Screen</li> <li>• Function/Service Naming rights and logo in all conference promotion</li> <li>• 1 x company logo signage at this function/event</li> <li>• 2 minute speech before function/event</li> </ul>	<p><b>Silver plus:</b></p> <ul style="list-style-type: none"> <li>• Conference Dinner Naming rights</li> <li>• 2 x company logo signage at function.</li> <li>• 5 minute speech</li> <li>• Company logo prominence in all conference promotion</li> <li>• Additional extension to booth 1.2m x 0.6m display space at Conference venue</li> </ul>
4 places	4 places	6 places	1 - Contracted



## TERMS AND CONDITIONS

**The Conference venue will supply each sponsor with the following (unless specifically arranged otherwise):**

- One (1) display booth - 2.4 m wide x 1.2m deep x 1.8m high with company name on header board.
- 2 chairs and 1 x 1.2m table
- 2 x Broadband Internet access
- Vendor area available for set up 2pm to 5pm Monday 20 February 2012.

### **Sponsors are responsible for:**

- Transporting and supplying their own professional display materials, booth sales staff for two days, promotional and support information and materials, signage/logos to agreed sizes (on corflute or similar).
- The vendor promotional booth must be ready no later than 5pm Monday 20 February 2012 and staffed from 8am to 5pm Tuesday 21 February and 8.30am to 2pm Wednesday 22 February 2012.
- The booth must be emptied, packed and removed by 4pm Wednesday 22 February 2012.
- All public liability and other insurance for their staff members.
- Payment of 50% deposit within 7 days of confirmation of sponsorship and receipt of invoice.
- Payment of remaining 50% is due no later than Friday 27 January 2012.
- Cancellation after Friday 6 January 2012 will result in forfeit of 50% deposit.
- Cancellation after Friday 27 January 2012 incurs the full sponsorship monies due as the importance of this committed funding and the lack of time to secure replacement sponsors.