



2010 TICKETING PROFESSIONALS SPONSORSHIP OPPORTUNITY

Don't miss out on your opportunity to put your product/service in front of ticketing professionals, position yourself amongst your competitors, catch up with clients and meet prospective customers.

The conference and tradeshow will be presented in Sydney for 2010. This will be the sixth annual national Ticketing Professionals Conference.

Now a fixture on the calendar for the ticketing industry, the 2010 Conference offers over 2 days of direct contact with ticketing professionals from entertainment and performing arts centres throughout Australia.

The 2009 conference at the Gold Coast attracted over 150 delegates from throughout Australia and internationally further building of the 2008 Conference in Melbourne. The registered ticketing professionals included: venue and organisation staff and managers from: box office, marketing, development, front of house and general management.

Sponsorship arrangements need to be finalised by Friday 18th December 2009. Payment in full is due by Friday 29 January 2010.

Following the success of the 2009 Conference theme "*Strike Gold: Mining Box Office Data*" the next theme returns to the coal face with "*PEOPLE: The Human Face of the Box Office*". More details available from www.ticketingprofessionals.com.au.

To discuss sponsorship opportunities further please contact Tim Roberts Chair of the Ticketing Professionals Conference National Organising Committee on 0419 277 694 or tim.roberts@ticketingprofessionals.com.au.

Wednesday 10 February to Friday 12 February 2010 – Sydney NSW



SPONSORSHIP PACKAGES (ex GST)

| Bronze | Silver | Gold | Platinum |
|---|---|---|---|
| \$3,000 | \$4,000 | \$6,000 | By negotiation |
| <ul style="list-style-type: none"> • 2.4m x 1.2m Trade Display for 2 days at Conference venue • All catered functions x 1 person for 2 days | Bronze plus: <ul style="list-style-type: none"> • 2 x conference registrations to attend sessions and functions • logo on sponsors board in foyer for 3 days • 1 minute speech to delegates at function | Silver plus: <ul style="list-style-type: none"> • Function/Service naming rights and logo in program • Training Day room with Data Projector • 1 x company logo signage at this function/event • 3 minute speech before function/event | Silver plus: <ul style="list-style-type: none"> • Conference Dinner Naming rights • 2 x company logo signage at function. • 5 minute speech • Company logo in program • Additional extension to booth 1.2m x 0.6m display space at Conference venue – if requested by 29 Jan 2010 |
| | 6 | 5 | 1 - Contracted |

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TERMS AND CONDITIONS

The Conference venue will supply each sponsor with the following (unless specifically arranged otherwise):

- One (1) display booth - 2.4 m wide x 1.2m deep x 1.8m high with company name on header board.
- 2 chairs and 1 x 1.2m table
- 2 x Broadband Internet access – if requested by 29 January, 2010
- Vendor area available for set up 12pm to 4pm Wednesday 10 February 2010.

Sponsors are responsible for:

- Transporting and supplying their own professional display materials, booth sales staff for two days, promotional and support information and materials, signage/logos to agreed sizes (on corflute or similar).
- The vendor promotional booth must be ready no later than 4pm Wednesday 10 February 2010 and staffed from 8am to 5pm Thursday 11 February and 8.30am to 1pm Friday 12 February 2010.
- The booth must be emptied, packed and removed by 3pm Friday 12 February 2010.
- All public liability and other insurance for their staff.
- Payment of 50% deposit within 7 days of confirmation of sponsorship and receipt of invoice.
- Payment of remaining 50% is due no later than Friday 29 January 2010.
- Cancellation after Friday 8 January 2010 will result in forfeit of 50% deposit.
- Cancellation after Friday 29 January 2010 incurs the full sponsorship monies due as the importance of this committed funding and the lack of time to secure replacement sponsors.

2009 Conference Sponsors:



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